



Next-Generation **AI Governance** and **Data Privacy** Compliance

Our solution unlocks a multi-billion compliance market
by bridging AI and legal expertise

The Problem

(Data Privacy Compliance)

As privacy laws continue to emerge worldwide, businesses face increasing pressure to achieve and sustain compliance.



LEGAL RISK

Exorbitant fines across multiple countries (GDPR 20 mil or 4% of the annual turnover)



LIMITED MARKET ACCESS

A business's inability to operate in certain markets, such as the EU



REPUTATIONAL DAMAGE

Non-compliance leads to irreparable reputational damage

The Problem (EU AI Act compliance)

Companies both **using** or **producing AI** are facing another challenge – AI compliance and AI governance expense.



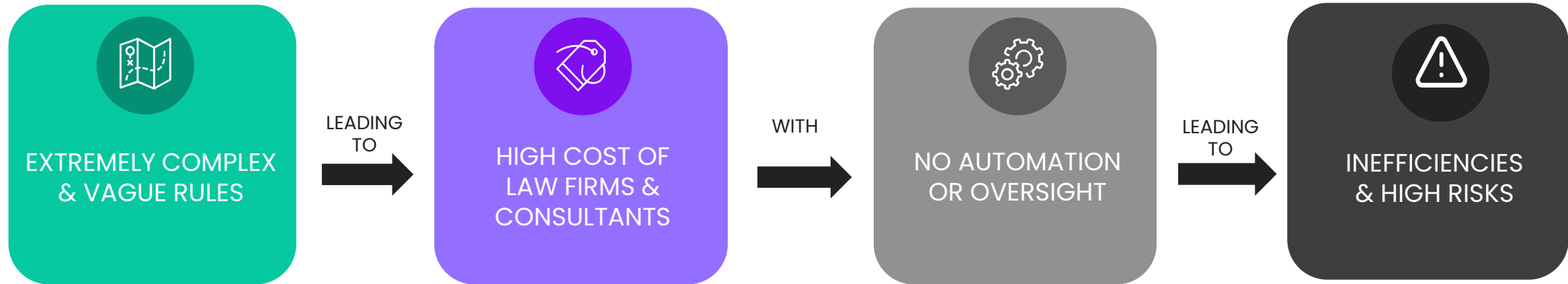
For SMEs, compliance costs for a high-risk AI system can reach up to **€400,000**



Fines can reach up to **€35 million or 7%** of annual turnover, whichever is higher

The Problem (with existing solutions)

BUT, achieving and maintaining compliance is challenging due to:



Thus, existing data management platforms are complex, costly, and built on outdated technology, with no solutions offering integrated modules for both data privacy and AI Act compliance.

The Solution

AI-powered, self-service, modular, fully automated SaaS platform



Compliance completed in days, not months



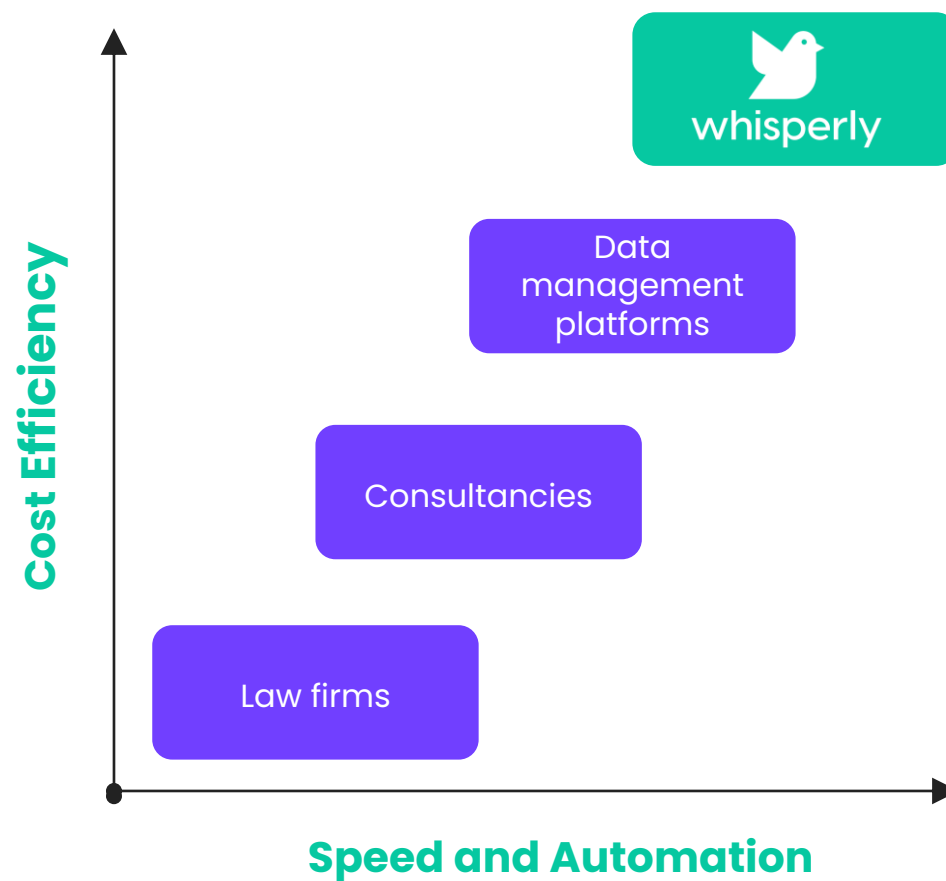
80% cut in legal & administrative costs



Automation reduces manual work by 10 hours/week



Continuous, risk-free compliance



Compliance Whispered by AI

We empower users with top-tier legal expertise and automation through three AI-powered modules and intuitive AI assistant

AI Act Compliance

The screenshot shows the 'AI Registry' page. On the left, a sidebar lists 'COMPANY ACCOUNT' (Home, Dashboard, Chat with AI Assistant), 'AI FLOW' (AI Registry, Risk Assessment, Documentation, Manuals, Obligations, AI Literacy Training, Request for information), and 'PRIVACY' (ROPA, DPIA). The main content area is titled 'AI Registry' and displays a table of AI systems with their risk levels and status.

Risk Level	System	Status
LIMITED RISK	Customer support chatbot	⚙️
HIGH RISK	Employee productivity tracking	⚙️
LIMITED RISK	AI recommendation system	✅
LIMITED RISK	Chatbot Website	✅
MINIMAL RISK	Spam filter	✅
MINIMAL RISK	Autocorrect and Grammar Suggestions	✅
HIGH RISK	Fraud detection / risk prevention	✅

Privacy Compliance

The screenshot shows the 'Data Processing Flow' page. The sidebar is similar to the previous one, but the 'PRIVACY' section is expanded, showing 'ROPA', 'DPIA', 'Data Transfers', 'Subject's Requests', 'Data Breaches', and 'Privacy Training'. The main content area has a progress bar with 6 steps, where step 2 is active. Below the progress bar, there is a section for 'Description of the processing activity' and 'Describe purpose', each with a text input field. A 'Select legal basis' dropdown menu is also present.

Supplier Audit

The screenshot shows the 'Supplier-Audit (IT Security)' page. The sidebar lists 'COMPANY ACCOUNT', 'VENDOR AUDIT' (Documentation, Measures, Assessment, Privacy), and 'PRIVACY' (Impact Assessment). The main content area is titled 'Supplier-Audit (IT Security)' and has a progress bar with 4 steps, where step 2 is active. Below the progress bar, there is a section for 'Questionnaire' with a title 'Information Security Program and Policy' and a question 'Do you have an Information Security Program and associated policies?'. The question has three radio button options: 'Yes', 'No', and 'Partially'. A 'Comment' section with a text input field is also present.

Market Size

TAM

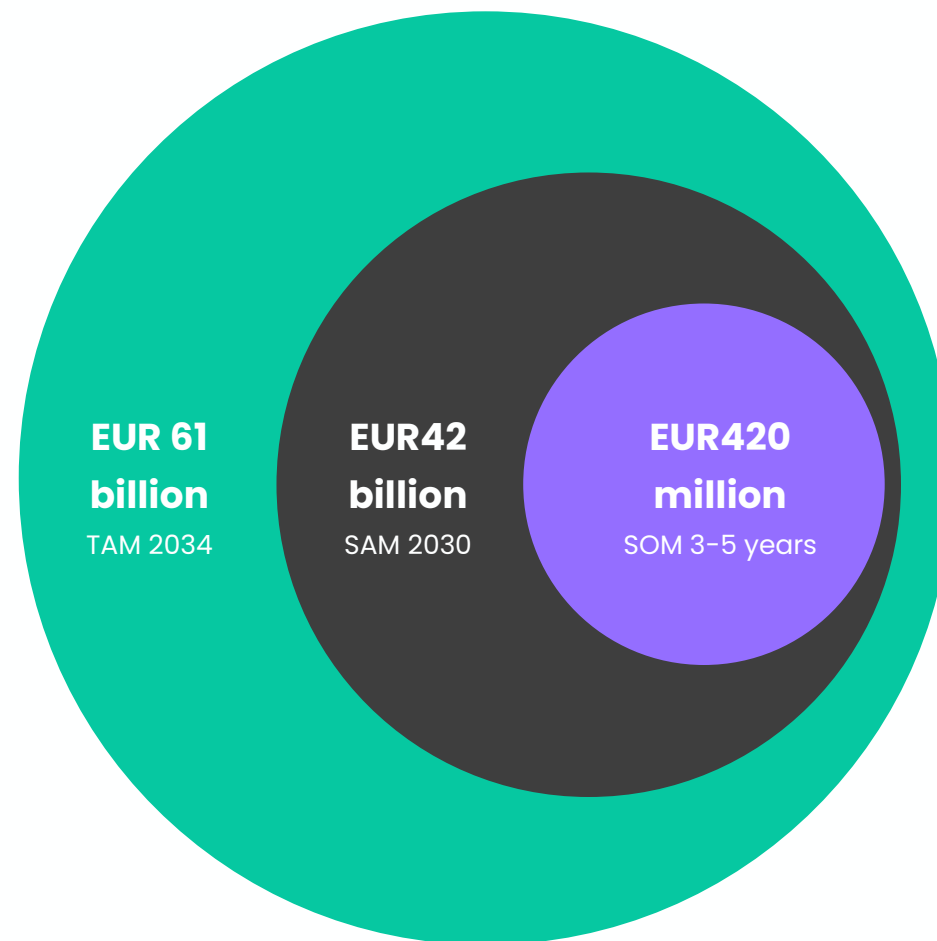
Our TAM combines the **€6.58B** EU AI Act compliance market and the **€7.33B** privacy compliance market, totaling around **€14B** in 2025, with a projected growth reaching **61 €** by 2034.

SAM

Only for the EU market, based on the number of companies employing more than 50 people, SAM is **€4B** in 2025.

SOM

Only **3%** of the SAM over 3 to 5 years translates into a SOM of over **€118M**.



Team

Powered by Zunic Law Firm

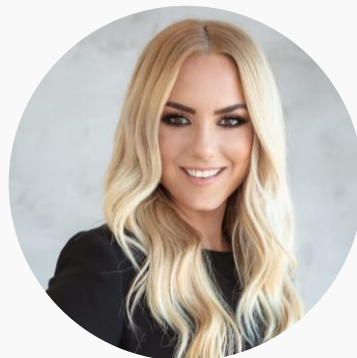
[Law Firm of the Year 2024 in Serbia](#)
(by Lexology Index)

The highest number of awards for
[data protection and IT law in the SEE region](#)

Zunic Law backing means:

Immediate access to an active client base of over 300 companies and more than 1,000 leads (legal entities)

Other team members:



Tijana Žunić Marić 
CEO

- Co-founder @ Zunic Law Firm (**700% growth in the last 4 years**)
- The most awarded attorney for data protection in the SEE region
- Cambridge University Graduate
- Scholar of the Bar of England and Wales
- iQdemic co-founder



ZUNICLAW



Nikola Marić 
CEO

- 15+ years as a Senior Software Engineer including managing tech teams in global corporations and startups
- Lead AI Engineer @ Datalexing
- Lead Engineer @ Consensys
- Tech Lead @ SolveBio (**exited 2022**)



DataLexing™



Schneider
Electric

Sell the shovels, not mine for the gold

Brand-New Market

Since August 2024, when it came into force, the EU AI Act has been establishing an entirely new compliance market. The first wave of solutions will reap the most benefits.

3 out of 4 EU companies will adopt AI


By 2030, 75% of EU companies are expected to adopt AI, all requiring AI compliance.

Expanding the privacy compliance market by 37.2%

AI-adopting companies face increased pressure for data privacy compliance, risking substantial GDPR penalties and driving market growth.

In the AI 'gold rush,' AI compliance is like selling shovels – those providing compliance tools will profit the most.

Competitor Landscape

	Traditional service providers	Data Management Platforms	Next generation compliance platform	AI governance platforms
	Law Firms Consultants	osano DataGuard heyData	 whisperly	eazyai Saidot
Privacy Compliance	✓	✓	✓	✗
AI Act Compliance	✓	✗	✓	✓
Vendor Audit	✗	✗	✓	✗
AI Assistant	✗	✓	✓	✓
Automation	✗	✓	✓	✓

Contact & Questions



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*Financial forecast and Pricing plans available upon request

Pre-seed round/Confidential